What is claimed is:

1. An occupant restraint system, in which an airbag including a plurality of cells branching downward from gas distribution paths extending along an upper rim of a base cloth is folded and disposed on a side of a roof, gas generated by an inflator upon a vehicle collision is supplied to the cells through the gas distribution paths, and the airbag is inflated and deployed into a shape of curtain along an inner surface of a side of a vehicle compartment,

wherein extension directions of the cells inflated along an inner surface of at least one of pillars are inclined with respect to extension directions of the pillars.

2. The occupant restraint system according to claim 1, wherein the extension directions of the cells are inclined with respect to a vertical direction.